

HÖGL Presentation of Spring/Summer Collection 2008: Upmarket shoe fashion in precious materials, fresh colours and functional design

Consistent with the dominant theme of fashion, the dress, the shoes of spring/summer 2008 are focussed on open-toed shoes in new appearances. The new HÖGL collection appears reduced, feminine and ambitious.

In the elegant segment HÖGL continues to present flamenco shoes with low to high block heels covered with leather, available in a great range of materials and colours. HÖGL's fashion-conscious lady customers may choose among soft smooth leather in white, black or grey, noble metallics or vibrant patent colours red, blue and yellow.

The new styles of skirts and trousers are preferably combined with shoes of reduced last forms from pointed to round to the new squares.

Summer ballerinas of light cuts, rounded pumps with block heels covered with leather, sandals with accentuated heels such as integral platform heels, slings, open-ankled variants and dianettes with wedge heels make the elegant collection statement of HÖGL complete.

All in line with the new plainness in shoe fashion already displayed in the past winter season the HÖGL shoe fashion models of spring/summer 2008 concentrate on interesting cuts and high-grade materials, consciously doing without playful applications. Decorative elements such as buckles, pipings, decorative seams, cutouts and soft bandages adorn the new shoe fashion.

In the field of casual shoes ballerinas are interpreted in the sportive way and are provided with special functions such as "rock'n roll cuts". Along with them there are fashionable loafer types with short insteps in the area of the forefoot, real moccasins as well as loafer slings and sandals in fashionable colour mixes or earthy natural shades, decorated with buckles, rivets or eyelets.

The last form of loafers is round, fashionable squares are combined with funnel-shaped or blocky heels. The materials are soft smooth leathers, patent leathers and metallics.

Apart from the fashionable collection statement the Austrian quality shoe brand sets great store by a high wearing comfort and provides all models with the special softline concept developed by HÖGL and proven for many years.

It includes the pleasant soft tread afforded by a foam coating of the inner sole in the area of the forefoot, by inside leather lining and light, flexible soles.

Comfortable last forms providing sufficient space even for broader feet to feel good afford an optimum and correct fit. Into the bargain, soft uppers and functional cuts ensure a maximum of flexibility.