

HÖGL fall/winter 2007: trend to nobly-purist shoe fashion

In the coming autumn and winter the trend will be to a new, more feminine and elegant shoe fashion, which can be combined magnificently with the nobly-purist outfits.

Due to the change in silhouette to “slim and oversized” in clothing, pumps and bootees will have a special significance in the coming season.

Wide above and tight below is the central message of fashion designers, who combine voluminous jackets, coats and pullovers with narrow drainpipe trousers, leggings or pencil-slim skirts to perfectly set the scene.

The most important accessories for this new look are ballerinas, pumps, bootees and the again fashionable ankle boots.

The reduced business look, which relinquishes all decoration of the outer clothing, is worn with pumps in new slender and shortened, or rounded, last forms. The heels range from tried-and-tested slender forms to fashionable funnel and wedge variants.

Design and decoration is also used very intentionally reduced in the shoe sphere.

In the new HÖGL collection, the look is refined with piping, pleats and gatherings as well as straps, buckles and bows.

The trendy colour of black has an especially tasteful effect above all with refined gold decoration.

Bootees can be from ankle-high to three-quarter variants in black, shades of grey and metallics in the new fashion season.

With the use of very soft, smooth- and velour leathers, HÖGL also keeps its central soft-line product promise this season, and together with the soft upper leathers and the divided inner sole, Latex inlays throughout and comfortable last widths, guarantees the wearer a soft and relaxed step throughout the day.

There are also not only fashionable innovations in the HÖGL boot sector: together with the normal and extra-wide models, from the Autumn/Winter of 2007 the modern comfort-shoe manufacturer will also produce close-fitting boots to guarantee all customers the optimum fit.

Together with the popular loafer types, in the casuals sphere HÖGL places emphasis on low-cut town pumps in new rounded last forms with interesting details, such as punched Lyra perforation, crossed bands and a raw edge cut.

The range of the town bootees is from the ankle-boot to the three-quarter boot.

To the current riding boots are added trendy, historically inspired officers' boots with new square toe lasts.

Among the town shoes, contrary to the elegant collection line, mostly leather with a structure and polished look is predominantly used.

Together with the soft-line concept that runs throughout the entire HÖGL collection, HÖGL places great emphasis on function and has extended its GORE-TEX programme from the city to the sporting spheres to add new, innovative materials and types of shoes.

Fashionable wedge heels of differing heights and stitched looks in nylon-glow also give a fresh touch to sport-shoe fashion.

The use of thermo-soles, lambskin lining and nanotreatment complete the high-quality functional facets of the sporting boots and bootees made by the Austrian quality brand, HÖGL.